Position Description Assistant Manager



The Assistant Manager plays a vital role in driving store profitability by optimizing sales and KPIs, upholding retail store standards, and effectively managing stock. You will collaborate with the Store Manager in recruiting top talent, supporting with their development, and guiding them to success. Together, you ensure an exceptional customer experience while taking responsibility for store operations in the Store Manager's absence.

Reports to: Store Manager
Department: Retail Stores
Direct reports: None

Indirect reports: Keyholders, Sales Assistants

Key people you'll work with

- Store Manager
- Sales Assistants/Keyholders
- Customers
- Regional Manager

What you'll bring with you

- At least two years experience in a retail or other customer facing environment
- Supervisory experience of at least two years is preferrable
- The ability to motivate and lead a team
- Experience working to KPIs
- A good understanding of using a computer
- Great verbal communication

How you'll show up

- Takes ownership of all actions
- Sales and service focussed
- Acts with integrity is honest and trustworthy
- Has excellent organisational and prioritising abilities
- Consistently strives to be a top performer
- People focussed
- Behave in line with our values
- Follow all internal policies and procedures

How you will contribute to the business

Sales & Service

- Driving the team to achieve the stores budgeted sales targets through great customer service, upselling and product knowledge
- Accountable for achieving individual key performance indicators (KPIs) and store targets
- Support the Store Manager with managing store expenses and implementing controllable measures
- Serve customers in line with our internal customer service principals and drive this principal with the team
- Support team members to demonstrate the customer service principals and coach them where required
- Process transactions efficiently and accurately on the till as per our internal mode of sale
- Process refunds and exchanges in line with our internal policies and procedures.
- Resolve customer complaints positively and efficiently
- Supporting the Store Manager with new initiatives

People Leadership & Team Engagement

- Support the Store Manager in recruiting and onboarding new team members
- Promote and contribute to a positive, engaged and passionate team through positive interactions with the team
- Addressing concerns with team members or escalating to the Store Manager where required
- Support the Store Manager to allocate tasks to the team and provide clear direction to them to achieve what is required in line with the operating rhythm
- Support your team and recognise their contributions through the recognition and rewards program
- Maintain a supportive and respectful team environment

Operational Cover

- Oversee store operations in the absence of the store manager, by completing and delegating daily tasks, and handling customer or team queries
- Opening and closing the store on time as required
- Support the Store Manager to allocate tasks to the team and provide clear direction to them to achieve what is required in line with the operating rhythm

Training & Development

- Completing all learning modules on time that are required for you and your role
- Assist the Store Manager in training and coaching new team members

Product Merchandising

- Execute marketing initiatives and maintain merchandising standards as per marketing initiatives
- Ensure great store cleanliness and presentation, which is in line with the Retail Store Standards (RSS) guide

Stock Management

- Manage the stockroom effectively, ensuring timely and accurate stock processing
- Storing products correctly and safely in the stockroom to minimise product loss and maintain safety standards
- Receipting of stock and ensuring timely and accurate stock processing minimizing product loss

Health & Safety:

- Maintain a safe work environment by following internal safety policies and procedures
- Proactively promote safety and wellness within the team and workplace
- Ensuring all health and safety reporting is completed in a timeley manner

Position Description Assistant Manager



Outcomes you are responsible for

Sales & service

- Achieving individual KPIs
- Demonstrating customer service principles
- Ensuring the till remains balanced through accurate processing of transactions
- Acting in a way that minimises customer complaints and handling them efficiently
- Following all internal policies and procedures

People Leadership & Team Engagement

- Informing the Store Manager of any performance or behaviour concerns
- Creating a positive culture which rewards and recognises great performance
- Ensuring the team completes what is required to support the success of the stores operations
- Promoting a supportive environment using rewards and recognition program
- Leading the team respectfully in line with our values

Operational Cover

Managing store operations according to the Store Managers directions, and the store operating rhythm

Training & Development

- Completing all learning modules on time that are required for you and your role
- Supporting the Store Manager to onboard new team members positively and correctly
- Coaching and mentoring the team positively

Product Merchandising

- Executing marketing initiatives accurately
- Maintaining high store hygiene and presentation standards in line with RSS
- Understanding upcoming promotions and initiatives to support with any preparation required to achieve them

Stock Management

- Receipting all stock into the system accurately
- Maximising the amount of stock on the shop floor
- Processing stock safely, efficiently and accurately on a daily basis
- Maintaining a safe and efficient stock room to minimise stock damage or loss

Health & Safety

 Actively contributing to a safe work environment by identifying and reporting hazards and accidents promptly

Our Values

New Zealand's Leading Footwear Retailer

CREATING EXPERIENCES AND STYLE THAT MAKES US ALL SMILE

CUSTOMER FOCUSED

CUSTOMER CENTRIC

- Over 190 years leadership and more to give
- Superb product knowledge
 Presenting our product with pride
 Treating our customers as valued guests
- Engaged, meeting and exceeding expectations
 Attentionly socking insight into transfer and fachion
- Attentively seeking insight into trends and fashion



THRIVING TOGETHER

- A thriving business in which our people are thriving
- Balanced scorecard, results focused
- Engaged teams, no silos
- · Leaders in technology and innovation
- Wellness and Safety
- Driving customer metrics and satisfaction
- Encouraging personal development and growth



PASSIONATE PEOPLE

- With integrity in every step
- Genuinely focused on doing the right thing right Embracing change
 - Future focused and positive
 - Doing what we say we will
 - Excited about our product and bringing customers with us as style and fashion evolves



ONE TEAM

- Together everyone achieves more
- Communicating clearly
- Respectful and trustworthy
- Bringing the fun
- Infectious enthusiasm
- Reliant and dependent on each other, we do our best to support each other